

TURA



Practices participating in VSP Premier Edge new to Tura will receive

- Free shipping on all orders
- A 33% discount on all initial orders
- Subsequent order discounts per affiliated Buying Group or Alliance
- Unaffiliated ECP's receive a 15% discount on subsequent orders
- Dedicated phone line 1-800-945-8872

Existing Tura accounts participating in Premier Edge will receive

Free shipping on all orders

- Current Buying Group / Alliance discount or 15% off list (whichever is greater)
- VSP Premier Program terms supersede other Tura growth programs (i.e. Add-A-Brand, New Door, etc.)
- Dedicated phone line 1-800-945-8872

TURA



TURA - \$91.95*

JEWELRY INSPIRED - Detailed embellishments from classic jewelry
TIMELESS - American heritage shapes, easy to wear
ELEGANT - Refined craftsmanship, elevated details, highest quality
For the classic and sophisticated woman who appreciates the highest quality



GLEMAUD X TURA - \$91.95*

GLAMOROUS - Dramatic shapes where retro meets modern
FOREVER FIT - Expanded features for comfort and proper fit
VIBRANT - Rich, custom colors to complement medium to deep skin tones
For the women who traditionally have trouble finding a comfortable fit



TED BAKER - \$91.95*

CURIOUS - Optimistic, unexpected, playful
UNMISTAKABLE - Witty, authentic, clever
FORWARD LOOKING - With timeless gleaming details & warm inclusiveness
For stylish consumers with vintage flair who are sophisticated and upwardly mobile



LULU GUINNESS - \$91.95*

WHIMSICAL - Imaginative, graphic, daring
FLIRTY - Sassy, glittery, playful
VINTAGE - Romantic, retro, pastel
For artistic and confident women who are bold, sassy, and independent



L.A.M.B. - \$89.95*

BOLD - Confident, graphic and fashion forward
EDGY - Industrial, urban
GWEN - Hollywood mashup of street style & glamour
For fashion enthusiasts, creative risk takers, and lovers of edgy sophistication



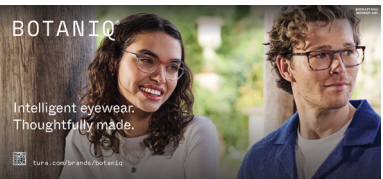
GX BY GWEN STEFANI - \$72.95*

YOUTHFUL - Playful color combinations
DARING - Bold shapes and details
GRAPHIC - Expressive prints and patterns
For women who seek unconventional style with a youthful spirit



ZUMA ROCK - \$62.95*

FEARLESS - Bold fashionable shapes
ALTERNATIVE - Skater/punk attitude
GRAPHIC - Expressive prints and patterns
For fashionable kids seeking fresh alternative design



BOTANIQ - \$72.95*

CONTEMPORARY - Modern, design-focused, expressive colors
SUSTAINABLE - Biodegradable acetate, return to nature
REVOLUTIONARY - Leading the industry in meaningful change
For fashion conscious men and women who find it important to help our planet

TURA



Why Tura? Key differentiators:

- Benefit from a portfolio with a diversity of styles and fits for every demographic, across various price points, offering the highest in quality and outstanding service.
- EyeVote winner for Best Optical Frame Company and Best Men's Optical Collection, Ted Baker - 4 years in a row.
- Forward-thinking planet-friendly product
- Over 100 Sales Representatives, Sales Directors, Regional Managers, Customer Service / Call Center, Sales Operations, Support Team, and Supply Chain Management

We offer several specialty fit collections for your practice to accommodate the diverse fitting needs of your customers:

- Glemaud x Tura Forever Fit Collection
- Ted Baker Universal Fit Collection
- Ted Baker Just Kidding (Kids) Collection
- Ted Baker Eyes Wide Open (XL) Collection
- Ted Baker Petites Collection
- Lulu Guinness Through The Lulu Glass (XL) Collection
- Lulu by Lulu Guinness (Kids) Collection
- Lulu Guinness Petites Collection
- L.A.M.B. Universal Fit Collection
- GX by Gwen Stefani (Girls) Collection
- Zuma Rock (Kids) Collection