

VSP Premier Edge™

Levels and Targets

Multiple Location Practices

- Targets are based on purchases within the last 12 months for every location (first location PLUS each additional location).
- Gold and Platinum levels must meet the specified frame and lens targets to satisfy the combined purchase target.
- Flex target may be met through purchases of any of the listed products (frames or lenses).
- Eligible HOYA and ZEISS lens products count toward your lens target.

Silver

First Location

- ✓ Combined Purchases \$6,000+
Marchon/Altair frames, VSP Optics, HOYA, and ZEISS lens products

Each Additional Location

- ✓ Combined Purchases \$3,000+
Marchon/Altair frames, VSP Optics, HOYA, and ZEISS lens products

Combined purchases over the last 12 months.

Gold

PREMIER

First Location

- ✓ Combined Purchases \$12,000+
Marchon/Altair frames \$10,000
VSP Optics, HOYA, and ZEISS lens products \$1,000
VSP Flex \$1,000

Each Additional Location

- ✓ Combined Purchases \$6,000+
Marchon/Altair frames \$5,000
VSP Optics, HOYA, and ZEISS lens products \$500
VSP Flex \$500

Combined purchases over the last 12 months.

Platinum

PREMIER

First Location

- ✓ Combined Purchases \$36,000+
Marchon/Altair frames \$20,000
VSP Optics, HOYA, and ZEISS lens products \$10,000
VSP Flex \$6,000

Each Additional Location

- ✓ Combined Purchases \$18,000+
Marchon/Altair frames \$10,000
VSP Optics, HOYA, and ZEISS lens products \$5,000
VSP Flex \$3,000

Combined purchases over the last 12 months.