

2024 Optometry Social Media Posts

Here are some easy ways to incorporate CareCredit into your everyday social media posts.

Share these social media posts to let patients know the CareCredit credit card can help them be financially prepared to pay for eye exams, eyeglasses, sunglasses, and contact lenses at your practice. Copy and paste the provided content, or use the other great topics as inspiration to craft your own message. Be sure to include your custom link so patients can quickly see if they prequalify.



Images are for example purposes and can be found at the URLs provided.



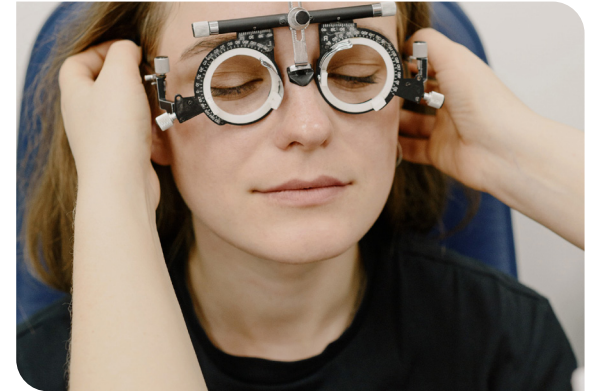
January 2024

National Eye Care Month

Our eyes are complex and valuable, so it's important to take care of them. Schedule your next appointment to learn about ways to care for them. We accept the @CareCredit credit card to help you pay over time for the vision care and eye accessories you want and need throughout the year. See if you prequalify at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

OTHER GREAT TOPICS

How to know when you need glasses.



<https://www.pexels.com/photo/-5752310/>

February 2024

Use CareCredit to pay for vision correction

Whether you need an eye exam, your prescription has changed and you want new frames, or you need more contacts, we accept the @CareCredit credit card to help you pay for it all. Learn about financing to help you fit frames, contacts and more into your budget at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).



<https://www.pexels.com/photo/-5715878/>

March 2024

Healthy vision at work

Minimize digital eye strain with the 20-20-20 rule: Look 20 feet away every 20 minutes for 20 seconds. Regular checkups and keeping your space well-lit can also help you maintain healthy vision in the workplace. To help you pay over time for vision care, we accept the @CareCredit credit card. See if you prequalify at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

OTHER GREAT TOPICS

Workplace Eye Wellness Month



<https://www.pexels.com/photo/-3727464/>

TIP: Replace the pink text with your custom link URL before posting.
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April 2024

Prescription and non-prescription safety eyewear

Looking forward to summer sports? Get your protective eyewear before the season picks up, and for any other occasion you might want some eye protection. Plus, we accept the @CareCredit credit card to offer you convenient, budget-friendly financing to pay for all your care and eyewear. Find out more at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

May 2024

Reducing tech-related eye strain

Scrolling on social media is fun, but it can put stress on your eyes. Taking frequent breaks and minimizing screen time can help reduce the risk of tech-related eye strain. Schedule an appointment for your next checkup and ask us about more ways to combat "screen strain." We accept the @CareCredit credit card to help you pay for your vision care. See if you prequalify at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

OTHER GREAT TOPICS

Healthy Vision Month

June 2024

Prescription and non-prescription sunglasses

Too much sun exposure can cause blurry vision, dry eyes and redness. To avoid these issues, make sure you wear protective eyewear like sunglasses this summer. If you want new shades to soak in the summer sun without hurting your eyes, we accept the @CareCredit credit card to help you fit them into your budget. Find out more at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

OTHER GREAT TOPICS

June 6: National Eyewear Day

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<https://www.pexels.com/photo/-5687436/>



<https://www.pexels.com/photo/-5198239/>



<https://unsplash.com/photos/-dtOTQYmTEs0>

 **CareCredit**
a Synchrony solution

July 2024

Dry eye treatments

Dry eye is a common condition with several causes. Luckily, there are treatment options available if you suffer from dry eyes. Schedule an appointment with us to learn which treatments can help provide relief. We accept the @CareCredit credit card for all your vision care. See if you prequalify at carecredit.com/go/XXXXXX.

OTHER GREAT TOPICS

Dry Eye Awareness Month



<https://www.pexels.com/photo/-6660871/>

August 2024

Back to school

It's important to have your child's vision checked regularly as they grow. Set them up for a successful school year by scheduling an exam with us to ensure they can see clearly this year. We accept the @CareCredit credit card to help you pay for your family's vision care. See if you prequalify at carecredit.com/go/XXXXXX.

OTHER GREAT TOPICS

National Eye Exam Month



<https://www.pexels.com/photo/-5212326/>

September 2024

Latest frame styles

Healthy vision never goes out of style and your frames don't have to either. Whether your prescription changed or you just want to freshen up your look, you can get eyewear that suits your style plus everyday promotional financing to help pay for them with the @CareCredit health and wellness credit card. See if you prequalify at carecredit.com/go/XXXXXX.



<https://unsplash.com/photos/-oqlEKLmMTNg>

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October 2024

Use insurance benefits before they reset

It's close to the end of the year, which means you only have a few months left to take advantage of your vision insurance benefits before they reset. Schedule an appointment for an eye exam before time is up! We accept the @CareCredit credit card, so you can focus on healthy vision, not how to pay. Learn more at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).

OTHER GREAT TOPICS

Oct. 10: World Sight Day



<https://www.pexels.com/photo/-6749769/>

November 2024

FSA funds

If you have remaining FSA funds, schedule an appointment with us today to get the vision care you want or need before your dollars expire on December 31, 2024. If you can't make it in before the end of the year, we accept the @CareCredit credit card to help pay for vision care to bridge the gap. Learn more at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).



<https://www.pexels.com/photo/-4269205/>

December 2024

Cold-weather vision protection

Harsh winter weather is the perfect storm for eye stress, dryness and irritation. Try wearing your contact lenses less, using a humidifier in your home and office, and putting on sunglasses when you're outside. If you can't find relief, call us to schedule an appointment. To help you pay for care, we accept the @CareCredit credit card. See if you prequalify at [carecredit.com/go/XXXXXX](https://www.carecredit.com/go/XXXXXX).



<https://www.pexels.com/photo/-7034273/>

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